

Deep dive into Photos

How to give a dusting to the digital mausoleum

How to get photos
in....

Photos Import

- Set to import automatically
- Select the import command
- Drag and drop

A word about file types

- High Efficiency Image Container (HEIC)
- High Efficiency Image File (HEIF)
- High Efficiency Video Codec (HEVC)

High Efficiency Image Container (HEIC)

- Is the wrapper/container for the new apple designed High Efficiency Image Format (HEIF)
- Is a more streamlined way to store images
- Is a JPEG alternative in the apple environment
- Can choose to use in camera settings

High Efficiency Image Format

- Compatible across the apple ecosystem
- Photos will automatically convert to JPEG is you export to any non compatible app

High Efficiency Video Codec

- Apple name for its H.265 implementation
- More streamlined storage
- More efficient compression
- Is based on industry standards
- Needed to handle all of the high resolution videos possible from the iPhone

Now that I have all of
my photos

What to do with them.....

Multiple libraries

- Option Key to startup
- Choose library
- System/iCloud library

Photo Metadata

- What is imported directly
- How to change/update
- Description, Keywords, Date and Time, Faces

How to find that one photo...

- Embrace Search
 - After you've update all of the metadata
 - Or not
- Apple's algorithm
- Metadata Search

Let's share some photos

- Print them
 - Books, calendars, photo prints.....
- Share them
 - Share albums
 - Upload to blogs, web pages, other apps

How to Share albums

- Turn album sharing on
- Create a shared album
- Invite people/Un-invite people
- Adjust album settings
- Activity monitor

File types you can use

- HEIF
- JPEG
- RAW*
- PNG
- GIF
- TIFF

Video Files types

- HEVC
- MP4
- Quicktime
- H.264
- MPEG-4

iCloud Shared Album Storage Limits

- Shared Album can hold
 - 5000 photos
 - Comments will stay even if you delete a photo
 - Does not count against your iCloud Storage limit

Go forth and share
your photos

watch out for the digital dust ...