

Apple

MFI Hearing Aid Program

Small Dog Electronics

- based in Vermont as Apple Reseller
- Mailing is called 'Kibbles and Bytes'
- Useful tips on software and hardware
- weekly mailing
- Don Meyer - owner and Beta Tester for Apple
- www.smalldog.com Kibbles & Bytes

Hear Aid Reality

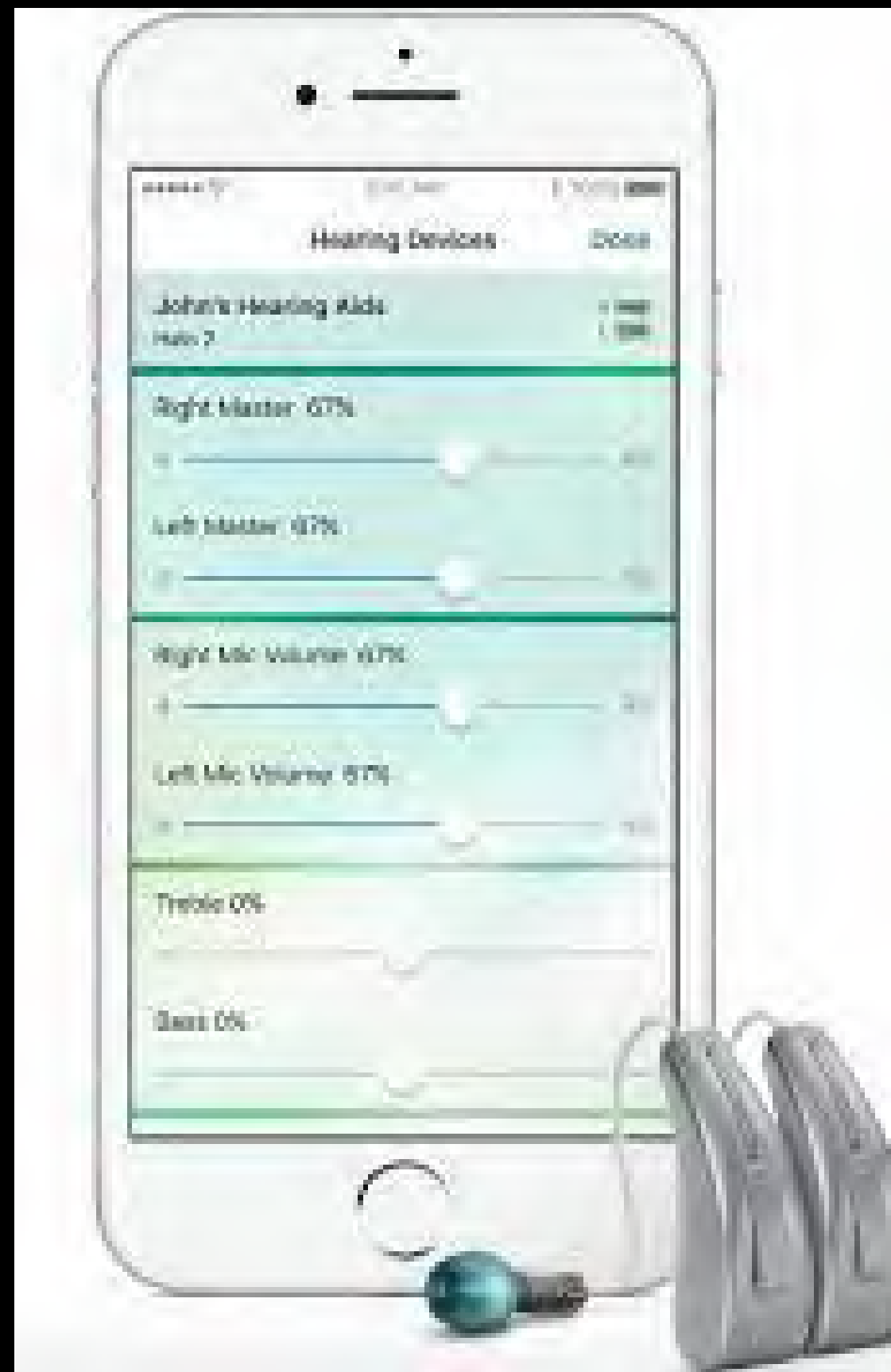
- Promoted hear aids and reality of pricing 4 years ago
- working with Apple and top manufacturers of hearing aids and sound processors for the iPhone and iPad
- many helpful features
- advanced audio quality

Access from iPhone

- Triple click the HOME button
- glance at battery status
- change left and right volume, together or separately
- apply audiologists Environment presets
 - Outdoors, Noisy locations, restaurants

Why?

- British female voices
- Brain doesn't work
- Hearing aids are really aids to the brain to interpret sounds that you hear



Don Meyer's Findings

- Initially \$ 7500 advanced by audiologist
- In the US insurance companies often pay the price
- In US, and Canada, Resound was vendor 4 years ago
- Identical Hearing aids were \$ 1799 U\$ at Costco
- Costco Exams , replace domes, sport loops, cleaning, anytime
- Give old hearing aids to friends, for free analysis and use

Don's New Discovery

- 4 years later and new technology
- Price now \$ 1599 U\$ (\$2000.00 Cdn)
- new supplier to Costco is Rexton
- Called Kirkland Signature 8 and he is very happy
- Paired immediately with the iPhone
- Ontario gives \$ 1000.00 to user and subsidy



White

Silver

Gray

Granite

Black



Beige

Sandy
Brown

Brown

Galactic
Blue

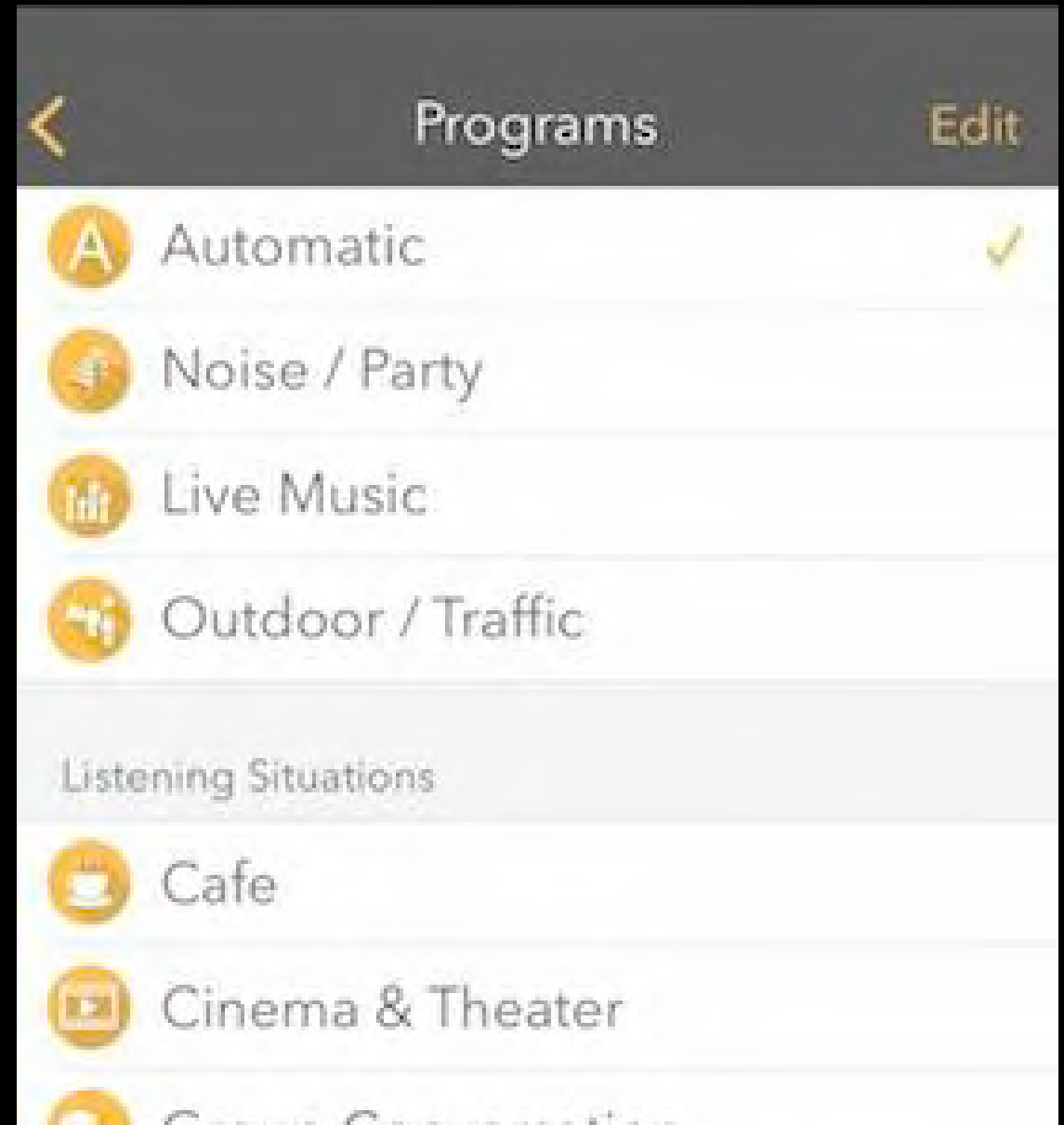
Berry
Red

Features

- stream phone calls, messages, and music right
- streamed direct to the Hearing Aids
- older ones sounded tinny, not good for music
- KS8 sounded like good quality ear buds
- price for batteries might be a consideration
- cheap excellent value at Costco

Live Listen

- Place your iPhone near speaker
- acts as microphone for your hearing aids
- great Apple hearing enhancement



How to Pair

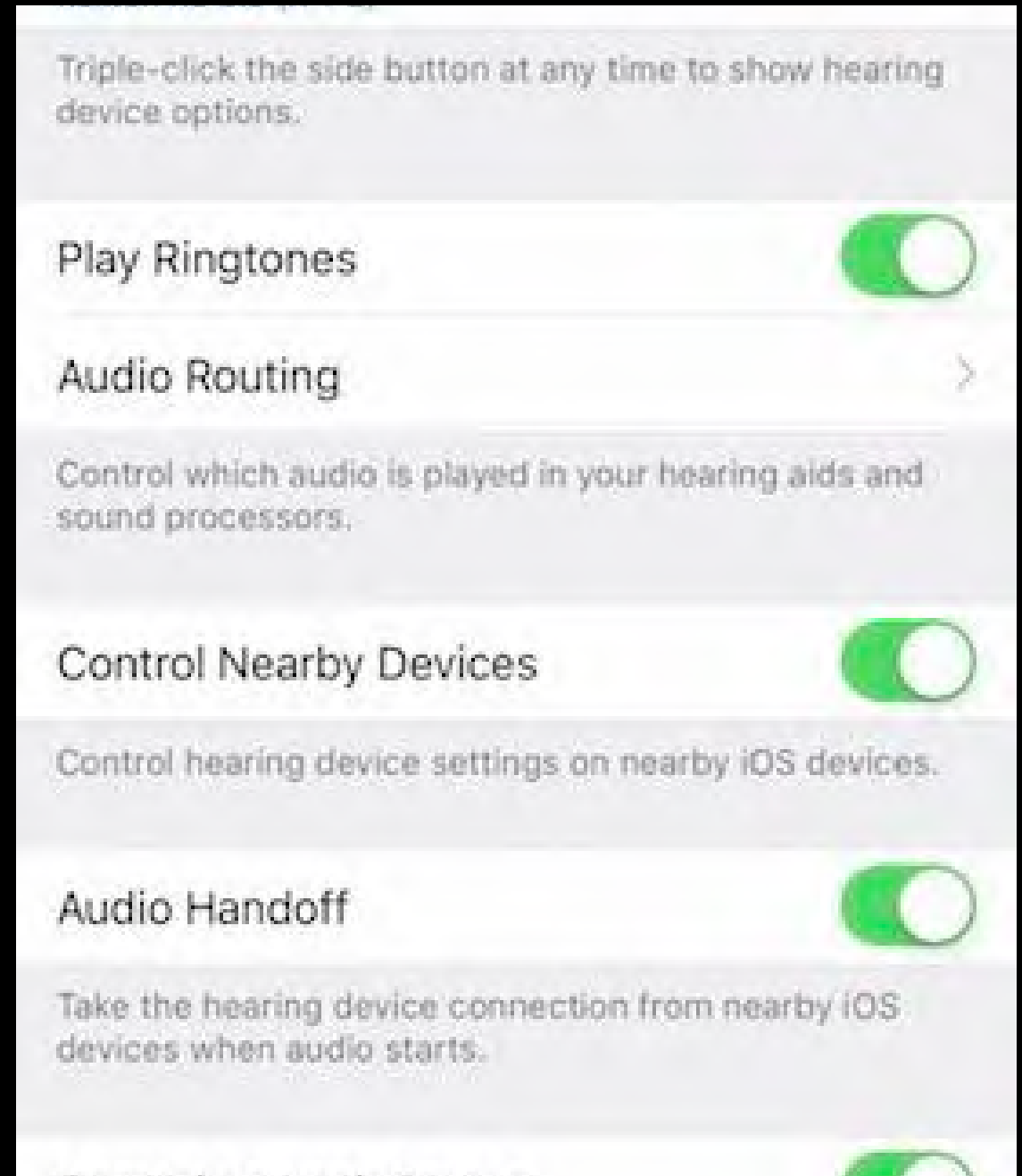
- Open your hearing aid's battery doors.
- On your iOS device, tap Settings > General > Accessibility > Hearing > MFi Hearing Aids.
- If Bluetooth is off, turn it on under Devices.
- Close your hearing aid's battery doors. Your iOS device will search for your hearing aid.
- Under Devices, tap the name of your hearing aid.
- Tap Pair when you see the pairing request on the screen. If you have two hearing aids, you'll get two requests. Pairing could take up to a minute.

Controlling Hearing Aids

- Rexton Smart Direct App is full featured
- control volume, bass and treble
- remote mic (Live Listen)
- alert tones, switching between programs
- Don uses only two, automatic, and noisy situations

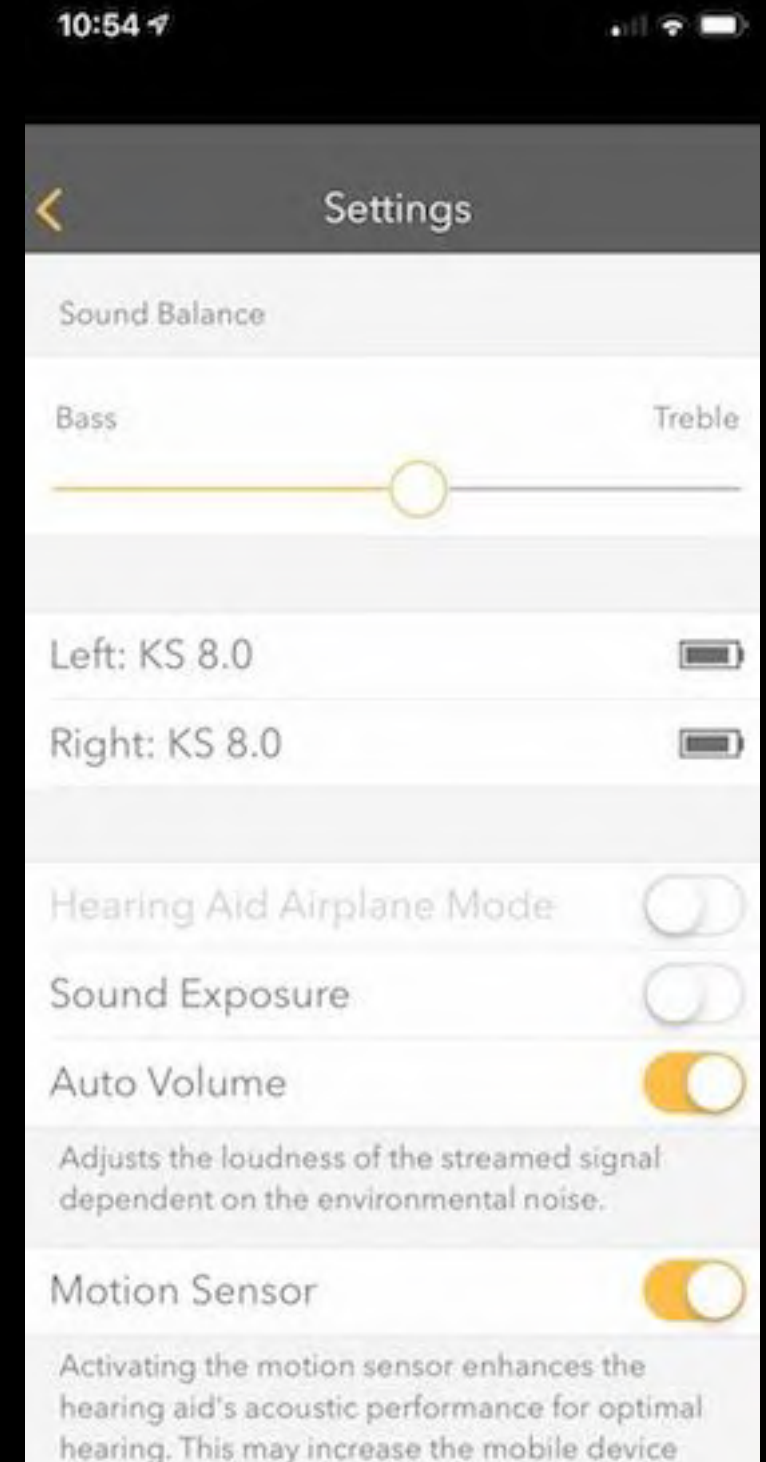
Apple Hearing App

- Triple click the Home button
- battery life
- adjust volume
- turn on Live Listen
- Many additional features



Additional Features

- Play ringtones
- audio routing
- audio handoff, from iPhone to iPad
- motion Sensor
- Additional controls on hearing aids



Apple Real Contribution

- Apple is committed to this technology
- stimulate your brain
- interpret those sounds coming into your ears
- listen to a creek, or birds singing
- sounds you might have forgotten that even existed.



Questions

Apple Hearing Aid Program