“lockdown”

music video project

Cuppa Joe

vocal jazz quartet

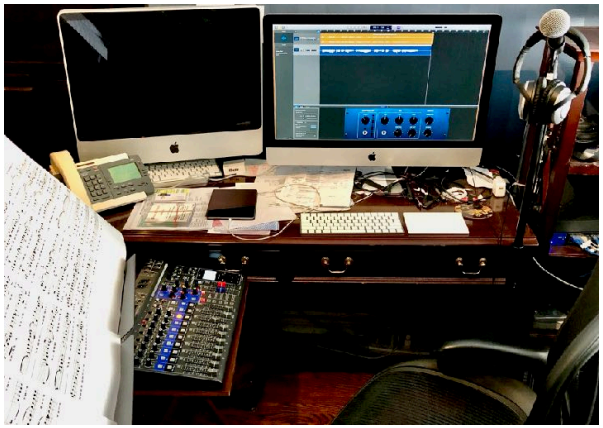
Ottawa, Canada

Cuppa Joe vocal jazz quartet

Cuppa Joe has been entertaining audiences in the Ottawa region for more than 10 years. Popular performance venues for the quartet have included Gala Java, Zolas, Pressed and Café British. They've also performed at the NAC's Fourth Stage, the Buckingham Jazz Festival and Gigspace. And they've sung for a variety of private events, including birthdays, anniversaries, retirement parties, a garden party and an engagement dinner. *READ MORE ...*

Producing the audio tracks

- Played track from Finale chart for pitch & tempo
- Recorded our track of song
- Various audio interfaces from mic to computer
- 3 are Mac users, 1 PC
- Recorded into GarageBand or Autonomy
  - Produced track mp3s
  - 3 best audio cuts emailed to me



Creating the audio mix

- Imported tracks into GarageBand
- Aligned them
- Chose segments from tracks
- Adjusted relative volumes for blend
- Moved parts, in time, to clean up entries
- Produced final mp3 mix-down

Assembling the Video

Storyboard approach:

- Video layout
- Positioning in the boxes
- Movement and looking at one one another

Alto:

- Graphic designer
- Used Adobe Premier

Record in own environment(s):

- Stationery, head & shoulders
  - tripod-mounted
- Outdoors with fun
  - family member video-recorded
- Most used iPhones to record

Criteria:

- Un-complicated backgrounds
- Good lighting

Deliver via DropBox

- Remote downloading

"Lockdown" video